## Innovative technologies in educational process

The process of intellectualization of the economy, which is becoming more widespread in the world, leads to an increase in the role of the higher education system in economic growth. In fact, the level of development and quality of higher education becomes a high level of competitiveness of the economy. Obtained during training knowledge and skills become the basis of the intellectual potential of the economy, a determining factor in innovation. It University science in most developed countries is the main link in the system of knowledge production.

So, the main functions of higher education in the modern economy is the creation and transfer of knowledge. Despite the innovative course of development of the economy, modernization <u>paper writing services</u> of the education system in accordance with modern international requirements is one of the priority tasks of state administration bodies.

The development of higher education system in the country explored by many scientists. However, despite the large number of publications and a General recognition of the need to reform the higher education system in the country, reform has been slow, and the changes that they are not able to raise the prestige and level of national education to European standards. In the world there are two organizations of the higher education system – the European (German) and American, which differ in the level of state intervention in the regulation of higher education. The standards of the higher education system in the United States are among the highest in the world, and its alumni – successful. Accordingly, the basic principles of its construction it is advisable to take into consideration when upgrading the higher education system in the country. In particular, the above structure of higher education, with due regard for domestic peculiarities, to introduce in the country. Entering our higher educational institutions into international educational space is an essential component of the modernization of education as an innovative model of development.

The European higher education area in accordance with the global perspectives of the XXI century is based on knowledge. The financial crisis has convinced a lot of attention takes on a new attitude of society towards knowledge and its infrastructure, information, institutions, intellectual projects as instruments of social control. The prospect of development of higher educational institutions in conditions of globalization suggests:

– orientation to the labour market;

– providing the best tools and working conditions;

- availability of qualified scientific personnel;
- the relevance of the curriculum.
- the transformation of research results into training content;
- partnerships academic and administrative staff.

Significant improvement in the quality of education by improving its methodological and material security is one of the challenges of globalization.

In the XXI century there is a gradual transition from the reproductive, authoritarian education, the humanistic education, innovative type with the preservation of cultural and historical traditions. Higher education institutions should act not as objects but as subjects of formation of educational space, because in the future, in the framework of the "European higher education area" will increase the responsibility for the quality of higher education. In conditions of limited financial resources, the success of innovation activity in higher school may be provided with an effective strategy, which should be realized in new forms of public innovation policy. One of the main tasks of which is determined by the participation of employers in shaping curricula, which is a necessary condition for innovative development of the economy. Summing up the conducted research we can draw some conclusions. The higher education system of the country, which in the era of knowledge economy is one of the determinants for competitiveness of industries in need of modernization to bring it in conformity to the standards of developed countries and strengthening scientific activities.